

REP HEADLINE# 6301936  
\*\*\* UNAPPROVED REV #1 \*\*\*



REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
AUG30/12 15.06  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA  
AGY # 2056 AGY. NAME SRCF MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

ORDER # 329789 CONTRACT # 6301936

REP. # OFF. # 18 SALESMAN #  
BUYER NAME BETSY VONDERHEID  
SALES PRSN WA- CHERYL BLAIR

PRDCT TOM SMITH 9/4 EST#233 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG30/12 15.06

REP: TO JEN  
FR CHERYL  
RVS TO LINK AGY ORDER AND BOOK REST OF BUY  
TRVSD TTL \$46350  
PLS CNF THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	DE	805P-1200M	30			20000.00	9/9	9/9			SUN	
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 15												
AGENCY EST# = 233												
2	A	1000A-1100A	30			\$250.00	9/4	9/10	2		TU-F,M	2
PROGRAM : STEELERS												
PROGRAM : ELLEN												
RA35+ : 3.7												
CON COM1: ELLEN												

5  
9/4-9/7

# 215 564 1103  
1  
FROM REP AUG30/12 15.06  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	A		1100P-1130P PROGRAM : LATE NEWS RA35+ : 5.1 ORD COM1 : OOW CON COM1 : LATE NEWS	30	5	\$1,250.00	9/4-9/7	9/10	2		TU-F,M	2
4	A		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 3.7 ORD COM1 : OOW CON COM1 : TONIGHT SHOW	30	5	\$350.00	9/4-9/7	9/10	3		TU-F,M	3
5	A		1200N-1230P PROGRAM : NOON NEWS RA35+ : 3.0 CON COM1 : NOON NEWS	30	5	\$275.00	9/4-9/7 9/10	9/10	5		TU-F,M	5
6	A		400P-430P PROGRAM : JUDGE JUDY RA35+ : 4.2 CON COM1 : JUDGE JUDY	30	5	\$300.00	9/4-9/7 9/10	9/10	5		TU-F,M	5
7	A		500P-530P PROGRAM : NEWS RA35+ : 5.8 CON COM1 : NEWS	30	8	\$550.00	Tues-Wed 9/4-9/5	9/10	2		TU-F,M	2
8	A		500P-530P PROGRAM : NEWS RA35+ : 5.8 CON COM1 : NEWS	30	5	\$575.00	9/4-9/7 9/10	9/10	2		TU-F,M	2
9	A		600P-630P PROGRAM : NEWS RA35+ : 6.7 ORD COM1 : OOW CON COM1 : NEWS	30	5	\$700.00	Tue-Thu 9/4-9/6	9/10	3		TU-F,M	3

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 AUG30/12 15.06  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		600P-630P	30		\$775.00	9/4	9/10	2		TU-F,M	2
PROGRAM : NEWS												
RA35+ : 6.7												
CON COM1: NEWS												
11	A		600A-700A	30	5	\$575.00	9/4	9/10	2		TU-F,M	2
PROGRAM : NEWS												
RA35+ : 3.5												
CON COM1: NEWS												
12	A		600A-700A	30		\$600.00	9/4	9/10	3		TU-F,M	3
PROGRAM : NEWS												
RA35+ : 3.5												
CON COM1: NEWS												
13	A		700P-730P	30		\$1,100.00	9/4	9/10	2		TU-F,M	2
PROGRAM : JEOP/WHEEL												
RA35+ : 8.7												
ORD COM1: OOW												
CON COM1: JEOP/WHEEL												
14	A		700P-730P	30		\$1,250.00	9/4	9/10	2		TU-F,M	2
PROGRAM : JEOP/WHEEL												
RA35+ : 8.7												
CON COM1: JEOP/WHEEL												
15	A		700A-800A	30	5	\$475.00	9/4	9/10	2		TU-F,M	2
PROGRAM : TODAY SHOW												
RA35+ : 4.4												
CON COM1: TODAY SHOW												
16	A		800A-900A	30		\$525.00	9/4	9/10	3		TU-F,M	3
PROGRAM : TODAY SHOW												
RA35+ : 4.0												
CON COM1: TODAY SHOW												

9/14-9/17

9/14-9/17

9/14-9/17

9/14-9/15

9/5-9/7

9/14, 9/15, 9/16

9/7, 9/10

TU-F,M

TU-F,M

TU-F,M

TU-F,M

TU-F,M

TU-F,M

TU-F,M

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17	A		730P-800P	30		\$1,100.00	9/4	9/10	2		TU-F,M	2
PROGRAM : JEOP/WHEEL RA35+ : 7.9 ORD COM1 : OOW CON COM1 : JEOP/WHEEL												
18	A		900A-1000A	30		\$300.00	9/4	9/10	2		TU-F,M	2
PROGRAM : TODAY SHOW RA35+ : 3.4 CON COM1 : TODAY SHOW												
19	A		800A-1030A	30		\$275.00	9/8	9/8	1		SAT	1
PROGRAM : AM NEWS RA35+ : 3.1 CON COM1 : AM NEWS												
20	A		800A-1000A	30		\$275.00	9/9	9/9	1		SUN	1
PROGRAM : NEWS RA35+ : 4.2 CON COM1 : NEWS												
21	A		805P-1200M	30		20000.00	9/9	9/9	1		SUN	1
PROGRAM : STEELERS RA35+ : 42.7 CON COM1 : STEELERS												
SEP/12			46350.00									
CONTRACT TOTAL												46350.00
TOTAL SPOTS												47

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6301936  
\*\*\* ORIGINAL REV#0 \*\*\*

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AUG30/12 13.53  
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PRDCT TOM SMITH 9/4 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG30/12 13.53

REP: TO JEN  
FR CHERYL  
SMITH STEELERS  
TTL \$20000 WILL ADD REST OF BUY TO THIS  
PLS CNF THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1			805P-1200M	30		20000.00	9/9	9/9	1		SUN	1
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PROGRAM : STEELERS

SEP/12 20000.00

CONTRACT TOTAL 20000.00  
TOTAL SPOTS 1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*